



RE: West Valley Senior Games

Dear Prospective Vendor,

The Luke West Valley Recreation Committee is please to announce the annual West Valley Senior Games. The event will take place at Pebble Creek in Goodyear and will have a variety of athletic events for all participants 50+. West Valley Senior Games is endorsed by Arizona Senior Olympics.

Local businesses and non-profit organizations are invited to participate in the event. We are looking for positive, adult active and health vendors to participate. We are seeking vendors, profit, non-profit, and health care related, to join us for this great event for the seniors of our community.

This is an excellent opportunity for your organization to hand out materials and provide information on your services/products and reach out to the West Valley Community.

The Games will take place on **Saturday, November 20, 2010 at Pebble Creek in Goodyear**, which is located at 16150 W. Clubhouse Dr. starting at 8 am registration.

Please return the attached vendor application no later than November, 5th to guarantee a space at the event. Be advised that generators/electricity will not be provided by the cities at this event.

If you have further requests or questions contact Ruth Espinoza at the City of Avondale at (623) 333-2413 or via email at respinoza@avondale.org.

Sincerely,

Ruth Espinoza
Recreation Coordinator
623-333-2413

Attachments: Vendor Application, Vendor Criteria



WEST VALLEY SENIOR GAMES – November 20, 2010

VENDOR SELECTION CRITERIA

Process of Application:

Vendors who wish to participate at the West Valley Senior Games must submit an application and be approved by the LWVR Committee. We limit the number of booth spaces to ensure a high quality event for vendors and guests.

Selection Process:

1. The LWVR Committee will select vendors on a first come, first serve basis for all organizations based on quality and originality.
2. All decisions are final and cannot be appealed. All vendors will be notified by mail or by phone call within 2 weeks of receiving vendor application and fees.
3. Only items, which have been approved by the LWVR Committee by selection, are allowed at the event. Any items not selected or approved are subject to removal at any time during the event.
4. The LWVR Committee designates all spaces. Space size is 10 x 15.
5. All setup and equipment is the responsibility of each vendor. Generator/electricity will not be provided.

Mail or return completed application and fees to: Deadline to submit is November 11, 2010.

**City of Avondale
ATTN: Ruth Espinoza
11465 W. Civic Center Dr.
Avondale, AZ 85323**

Make check payable to: Luke West Valley Recreation



VENDOR APPLICATION

CHECKLIST:

- Read all information carefully
- Fill out one application per vendor. Make copies of this application for your records.
- You will be notified by mail or phone within 2 weeks of recreation office receiving application.
- **Vendor fee is \$50.00 for all vendors**
- **Include your fees.**
- Mail or deliver application fee to: Deadline to submit is November 11th

City of Avondale
ATTN: Ruth Espinoza
11465 W. Civic Center Dr.
Avondale, AZ 85323

Make check payable to: Luke West Valley Recreation

Organization name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Day phone: _____ Evening phone: _____ Fax: _____

Cell phone: _____

E-Mail: _____

Type of Business: _____

Description of product/business: _____

Ownership type: _____

(profit or not profit)

Signature Date Print name & title

THANK YOU FOR YOUR INTEREST IN THE WEST VALLEY SENIOR GAMES