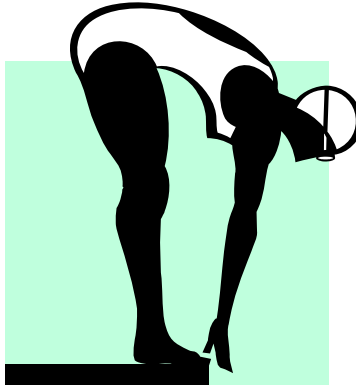


Sponsorship Opportunities

Title Sponsor	\$5,000
Awards Sponsor	\$2,500
T-Shirt Sponsor	\$2,000
Community Sponsor	\$1,000





Fact Sheet

Host Organization: Luke West Valley Recreation Committee

Events: Variety of Olympic style sports

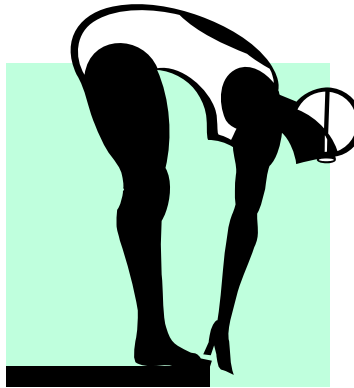
Participants: Men and women ages 50 and older of the community and Luke Air Force Base

Location: Pebble Creek—Goodyear

Date: Saturday, November 20, 2010

Time: 8:00 am—3:00 pm

Admission: \$20.00 per event per person early registration
\$25.00 per event per person late registration
Free admission for spectators and guests



Sporting Events and Activities

Tennis

Bocce

Pickleball

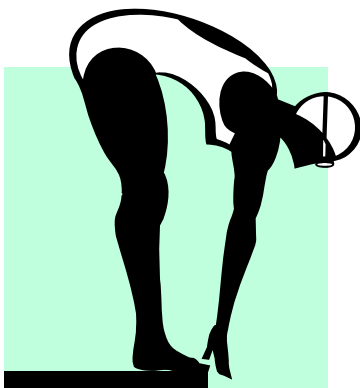
Softball

Horseshoes

Swimming

Participating Agencies

City of Avondale, City of El Mirage, City of Goodyear, City of Glendale, City of Surprise, City of Litchfield Park, City of Peoria, City of Surprise, City of Tolleson, Town of Buckeye, Luke Air Force Base, and Villa De Paz Recreation Center

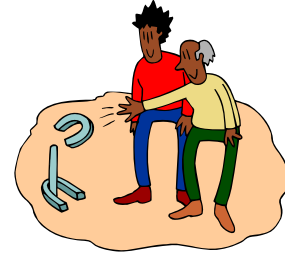


Title Sponsor

\$5,000

(Provide balanced lunches for participants)

- ◆ Presenting Sponsor (2010 West Valley Senior Games)
- ◆ Presenting sponsor logo on all advertising materials
 - Flyers
 - Internet
 - Print Media
- ◆ Banners (2) displayed at park and registration booth
(Provided by Sponsor)
- ◆ Announcements made every hour
- ◆ One (1) 10x15 booth space at the event for promotional opportunities (provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for title sponsorship of the 2011 West Valley Senior Games

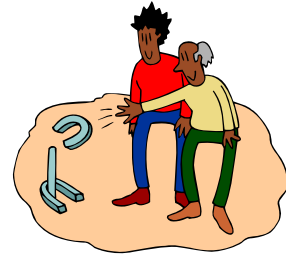
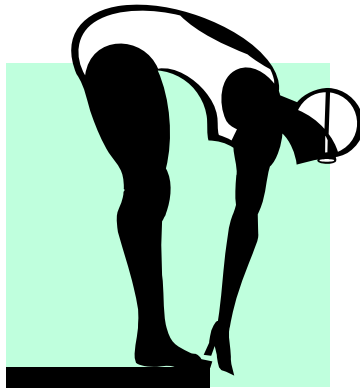


Awards

\$2,500

(Provides the awards to the 1st, 2nd, and 3rd place winners)

- ◆ Presenting Awards Sponsor (2010 West Valley Senior Games)
- ◆ Presenting sponsor logo on all advertising materials
 - Flyers
 - Internet
 - Print Media
- ◆ Banner (1) displayed at awards stage
(Provided by Sponsor)
- ◆ Announcements during the event
- ◆ One (1) 10x15 booth at the event for promotional opportunities
(provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for awards sponsorship of the 2011 West Valley Senior Games

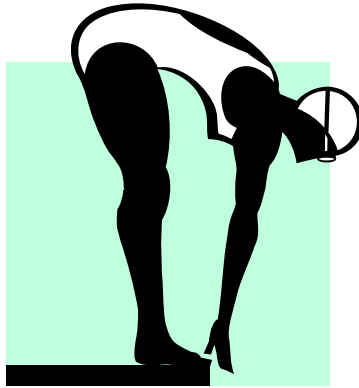


Event T-Shirts

\$2,000

(Shirt for each participant)

- ◆ Presenting T-Shirt Sponsor (2010 West Valley Senior Games)
- ◆ Logo on the t-shirt
- ◆ Announcement during the event
- ◆ Banner (1) displayed at assigned event site
(Provided by Sponsor)
- ◆ One (1) 10x15 booth at the event for promotional opportunities
(provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for T-shirts sponsorship of the 2011 West Valley Senior Games



Community Sponsor

\$1,000

(Provides additional needs such as refreshment's, raffles, etc)

- ◆ Community Sponsor (2010 West Valley Senior Games)
- ◆ Banner (1) displayed at various event sites
(Provided by Sponsor)
- ◆ Announcements during the event
- ◆ One (1) 10x15 booth at the event for promotional opportunities
(provide information).