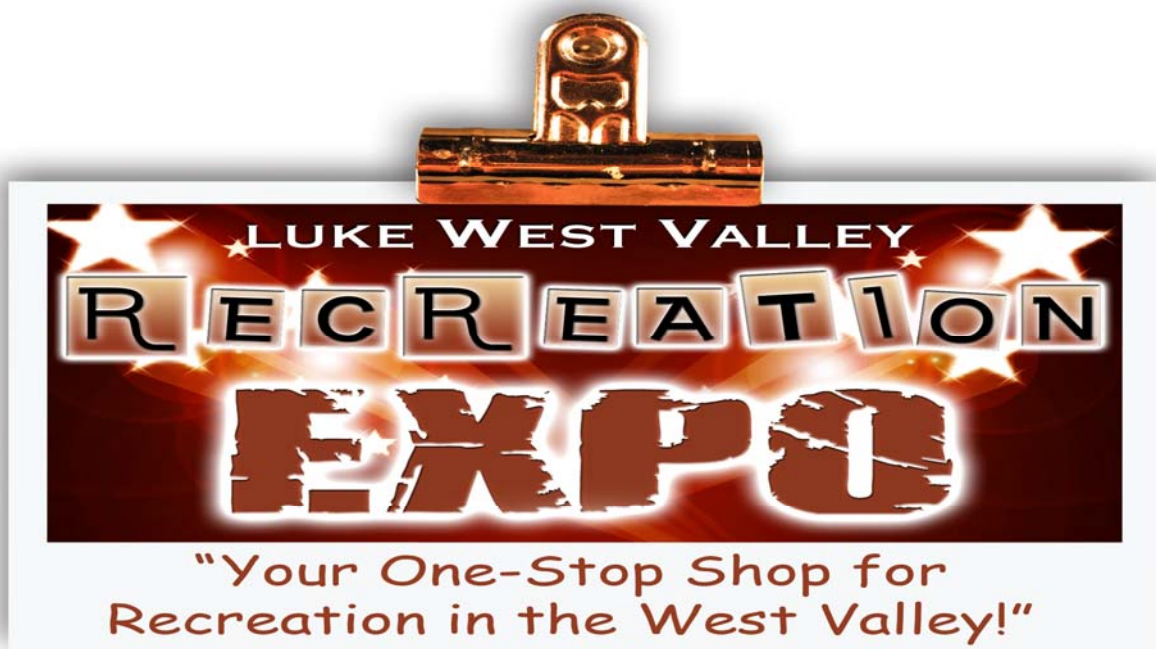


*"Your One-Stop Shop for
Recreation in the West Valley!"*

Sponsorship Opportunities

Title Sponsor	\$2,500
Stage Sponsor	\$1,500
Softball Tournament	\$1,000
T-Shirts	\$1,000





Fact Sheet

Host Organization: Luke West Valley Recreation Committee

Activities: Pet Expo—Chihuahua and Wiener Dog Races, Stupid Pet Tricks, Adoptions and more
Best of the West Softball Tournament - Saturday and Sunday
Skateboard Contest
Entertainment—Live band TBD
Basketball competition—Youth
Bounce houses, face painting, balloon twisters
Art Show—Local school children poster contest

Vendors: City Parks and Recreation Departments, local non-profit groups, recreational groups
and pet vendors and adoption groups

Participants: West Valley residents and Luke Air Force Base looking for recreational opportunities in their area.

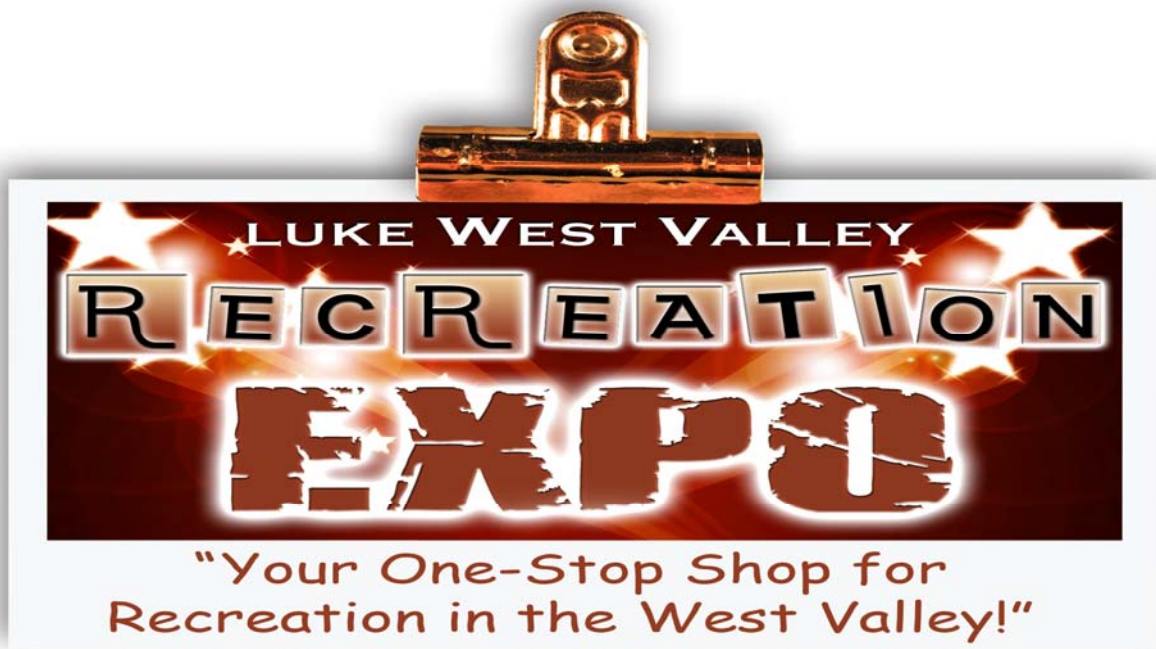
Location: El Mirage Gateway Park– 10100 N. El Mirage Road, El Mirage

Date: April 24 , 2010

Time: 11am-4pm

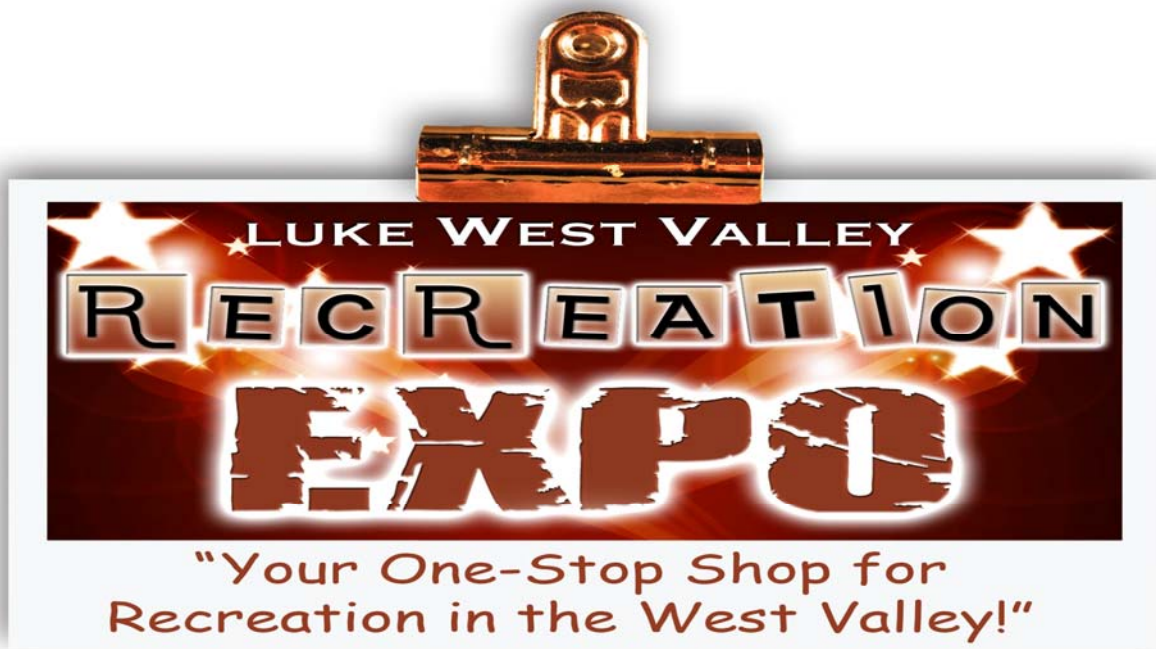
Admission: Free to public

Concessions: Concessions will be provided by the various vendors..



Title Sponsor \$2,500

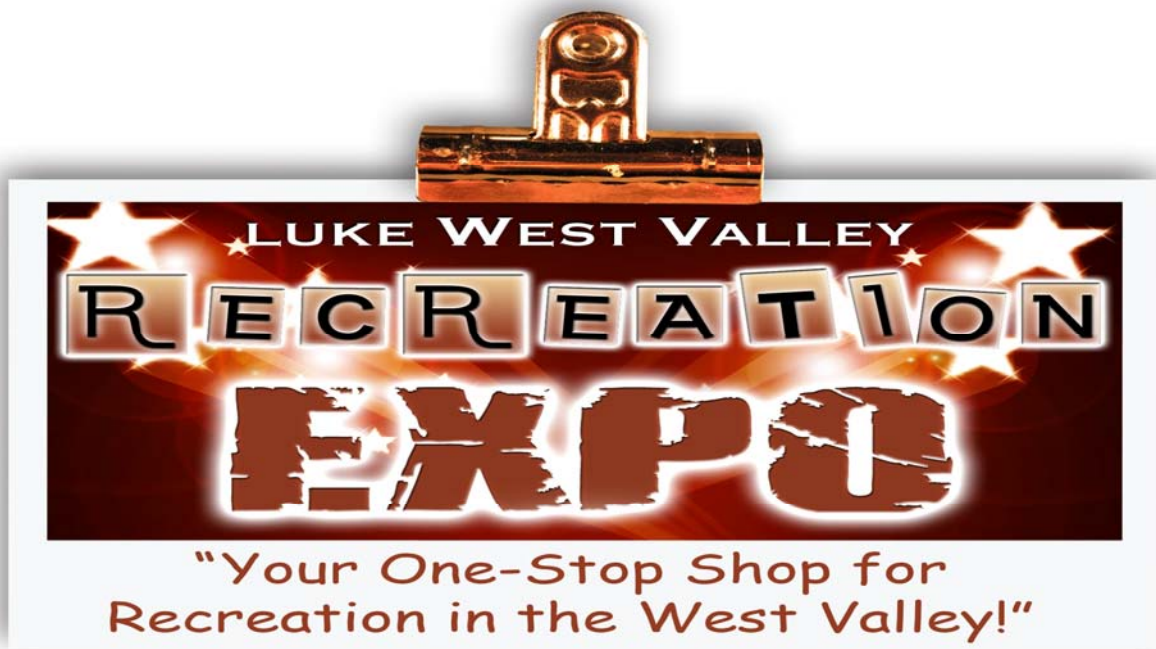
- ◆ Presenting Sponsor (2010 Recreation Expo)
- ◆ Presenting sponsor logo on all advertising materials
 - Flyers
 - Internet
 - Print Media
- ◆ Banners (2) displayed at vendor area and common area
(Provided by the Luke Recreation Committee)
- ◆ Announcements made every hour
- ◆ One (1) 10x15 booth space at the event for promotional opportunities (provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for title sponsorship of the 2011 Recreation Expo



Stage Sponsor \$1,500

(Provides on stage entertainment during the event)

- ◆ Presenting Stage Sponsor (2010 Recreation Expo)
- ◆ Sponsor Logo on flyers
- ◆ Banner (1) displayed at staging area
(Provided by the Luke Recreation Committee)
- ◆ Announcements during the event
- ◆ One (1) 10x15 booth at the event for promotional opportunities
(provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for stage sponsorship of the 2011 Recreation Expo

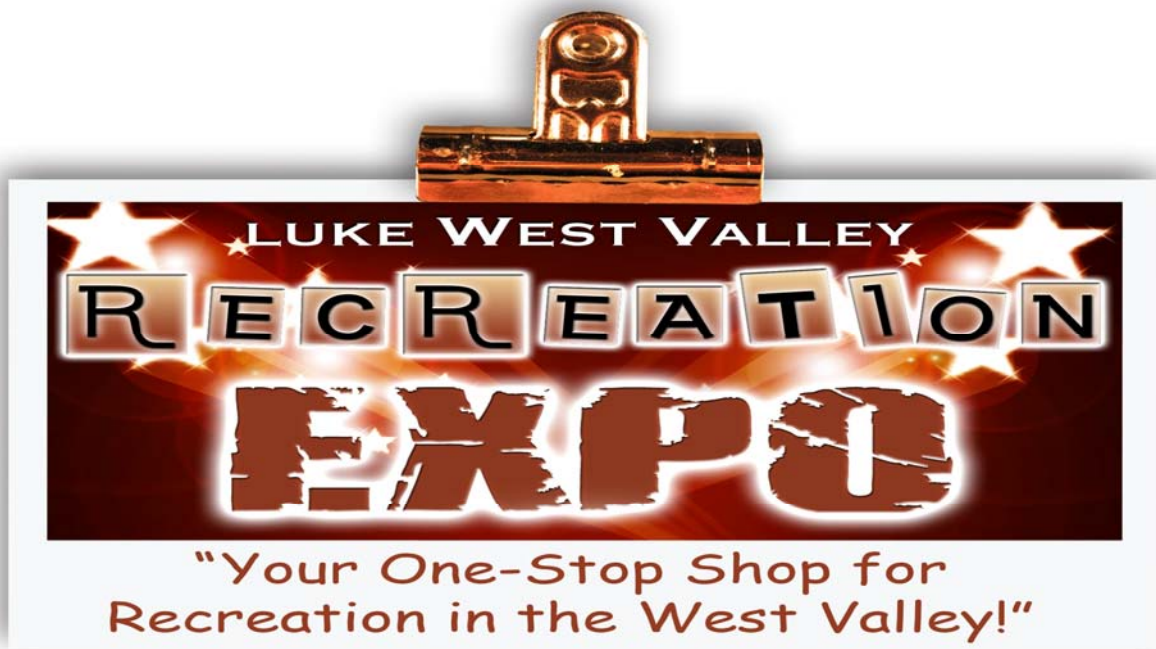


Softball Sponsor

\$1,000

(Provides awards and trophies for the winning teams)

- ◆ Presenting Stage Sponsor (2010 Recreation Expo)
- ◆ Sponsor Logo on Internet
- ◆ Banner (2) displayed on softball field
(Provided by the Luke Recreation Committee)
- ◆ Announcements during the event
- ◆ One (1) 10x15 booth at the event for promotional opportunities (provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for softball sponsorship of the 2011 Recreation Expo



T-shirt Sponsor

\$1,000

(Provides prizes and trophies for the winning teams)

- ◆ Presenting T-shirt Sponsor (2010 Recreation Expo))
- ◆ Logo on the t-shirt
- ◆ Announcement during the event
- ◆ Banner (1) displayed at event (Provided by Sponsor)
- ◆ One (1) 10x15 booth at the event for promotional opportunities (provide information).
- ◆ **First Right of Refusal:** Your company will have the first right of refusal for T-shirts sponsorship of the 2011 Recreation Expo